

# NORTH YORKSHIRE AND YORK SUB REGION

## PLANNING FOR OLDER AGE

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### MULTI – AGENCY STRATEGIC FRAMEWORK

for people 50 and over

March 2006

Why do we need a strategic framework for the over 50s?

‘Over the next 50 years, the UK and the rest of the developed world will experience an unprecedented change in the fabric of society. As life expectancy increases and birth rate remains low, the proportion of the population aged over 65 will increase dramatically. An ageing society is too often wrongly seen solely in terms of increasing dependency. But the reality is that as older people become an ever more significant proportion of the population, society will increasingly depend upon the contribution they can make.

.....Many older people are already enjoying life to the full making the most of the opportunities of age and making a huge contribution to their families and communities. But of course, as the number of older people grows, society faces challenges too. One challenge is to unlock the potential for older people to play an even greater role. A second is to enable us all to prepare more effectively for new horizons in our later life.

..... No one has a road-map for a world where pensioners outnumber children and where for most people, more than a third of life is lived after age 50.....’

(Opportunity Age: Meeting the Challenges of Ageing in the 21<sup>st</sup> Century.  
Dept. for Work and Pensions March 2005)

# NORTH YORKSHIRE AND YORK SUB REGIONAL

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**DISTRICT & BOROUGH COUNCIL BOUNDARIES WITHIN THE AREA OF NORTH YORKSHIRE AND CITY OF YORK COUNCILS (JANUARY 2006)**



## 2. Introduction

The foreword to this framework taken from the Department for Work and Pensions' Opportunity Age; Meeting the Challenges of the 21<sup>st</sup> Century, and our own demographic profile in Appendix 1 encapsulate the challenges for the North Yorkshire and City of York and underline the timeliness of this renewed vision and framework.

Improving the quality of life by creating opportunities for learning, leisure, and work and delivering high quality services for people over 50, requires a partnership approach across the sub region of North Yorkshire and York, with its 290,000 people over 50 (38.5% of the population). In 2005, it is estimated there are 18,300 people over 85, rising to 24,800 by 2015.

The increasing and active involvement of older people in service planning, their changing aspirations, and demographic trends have influenced research findings and local services already. Government direction increasingly acknowledges older people's issues and their contribution as a priority. Any developments will need to demonstrate easier access and a more 'joined up' approach to information, opportunities and services which older people have already told us they want.

This work is aimed at providing all people over 50, employers, service commissioners and providers in all sectors, with a framework for delivering a shared vision, which recognises this group in all its diversity, as key continuing contributors to society, family, community and the workforce, recognising that already more than 25% of people over 60 are also unpaid carers for others.

The framework also recognises that people's roles and requirements change over time, that they are key in contributing to their own healthy ageing and wellbeing, and also have a vital role to play in planning and influencing the shape, range and delivery of future services. These services must be responsive and accessible to people of different ethnic or national origin, sex or gender, marital status, family status, sexuality, religion or beliefs, disability and age whether living in centres of population or in remote rural areas.

This strategic framework is informed by the work that has happened at national, regional and local levels. It builds on the first North Yorkshire and York multi-agency strategy published in 1999 and has drawn on the subsequent ideas and opinions expressed through the active networks of older people attached to the Local Implementation Teams for the National Service Framework for older people and more recent consultations which have included elected members and Local Strategic Partnership networks. It will support the implementation of national strategies and policies supporting older people; it will also aid the work of the Local Strategic Partnerships, and it will support, at all levels the delivery of partner organisations' strategies for older people.

By demonstrating a strategic joined up approach it will also place local statutory agencies and partners in an advantageous position to attract more resources into the area for the benefit of older people and form the framework upon which negotiation on all-partner Local Area Agreements can be developed from 2007.

**This document sets out our intentions and approach. It does not attempt to detail arrangements for specific actions. Such arrangements will need to be developed in separate documents, in dialogue with older people and their representatives.**

### 3. The Vision

#### The signatories to this document agree:

*'Older people will be recognised as key contributors to society and the life of the community, where age in itself will not be a barrier. Quality of life for older people will be improved by older people and other partners working together. This will involve developing strategies and services which respond to their changing aspirations and ambitions, meeting their changing needs and offering more opportunities for fulfilment.*

*Information and services will be provided as locally as practicable by well trained and motivated staff working closely together or in integrated services. Individuals will have control over decisions affecting them. The emphasis is on the needs and wishes of the individual and the choices available to them.'*

### 4. The Desired Outcomes

The Government White Paper, *Our health, our care, our say; A new direction for community services*, published in January 2006 sets out the practical steps aimed at turning the vision of the *Independence, Wellbeing and Choice*, Green Paper into reality. This is a wide ranging document promoting more joined up approaches from all councils, including those without social services responsibilities, primary care trusts, voluntary sector, other providers, and police and fire services. Its main aim is give more emphasis to wellbeing, prevention, citizen/user control, and more coordinated services including a range of support and housing options, making use of assistive technology. It emphasised community planning frameworks to deliver the desired outcomes and fits well with the partnership approaches in this area.

It describes 7 outcomes. These were identified for this framework as appropriate useful headings to order the key elements which local consultation and research have indicated are important to deliver our vision. The outcomes are now identified in the White Paper as the ones which need to be developed and will be used as the structure for goal setting in Local Area Agreements from 2007.

The 7 outcomes are:

- **Improved health;**
- **Improved quality of life;**
- **Making a positive contribution;**
- **Exercise of choice and control;**
- **Freedom from discrimination and harassment;**
- **Economic well being;**
- **Personal dignity.**

Local and organisational priorities are, or will be, indicated in Action Plans and local strategies, some of which are already in place. Consultations with local people will identify or confirm local priorities.

**Appendix 2** contains the 'definitions' attached to the outcomes but also a summary of important elements to be included in each, received as a result of consultation and dialogue with older people, carers and their representatives. These will provide a useful checklist as consultation and planning continues on local priorities. The list is not exhaustive, and will evolve over time and may be replaced in future local versions of the framework by local action plans.

## 5. This framework aims to:

- achieve ownership of the vision and older people's issues by each organisation and ensure the practical application of the vision is seen to influence and underpin policies, procedures, service plans and development;
- identify the outcomes that are required and to facilitate needs and gaps analysis and action planning by helping older people themselves, organisations and partnerships to decide local priorities and their respective contributions;
- ensure high quality and consistent standards in flexible services for older people;
- encourage the building of partnerships with public bodies, commerce and industry, and the private, voluntary and community sectors to deliver better outcomes;
- help bring cohesion at a local level, across communities and generations to ensure effective support for older people;
- provide a focus for the championing of older people's issues;
- promote opportunities for learning, training and skills building to secure economic wellbeing
- develop support and monitoring of local agency and partnership action plans through Local Authority Overview & Scrutiny Committees, Local Area Agreements, Local Strategic Partnerships and other relevant bodies, agencies and organisations;
- provide evidence to older people and external bodies of effective and wide partnership working and an agreed framework underpinned by locally determined action plans to deliver the outcomes. Local Area Agreements will be part of this.
- be an agreed basis to link to and influence national policy and other regional frameworks and plans
- be a meaningful document that is of value to those who use and implement it and provide a framework for future strategies based on sharing best practice

The framework does not seek to limit ambition in those plans that may aim to be more far reaching.

## 6. Delivering the Vision

People over 50, will be involved in delivering the vision at every stage.

This framework should underpin single agency and partner action plans as appropriate.

It is envisaged that the framework will be delivered through existing and future planned mechanisms of which there are many. Specifically they are:

- Local Strategic Partnerships (district/borough/unitary council areas) and North Yorkshire Strategic Partnership and form a basis for future Local Area Agreements;

- National Service Framework for older people, Local Implementation Teams or their successors;
- Local delivery plans for the public health agenda in 'Choosing Health', Primary Care Trusts, specialist mental health trusts and acute trusts;
- Supporting People Partnerships;
- Learning and Skills Council;
- Crime and Disorder Reduction Partnerships;
- Compacts between statutory agencies and the voluntary and community sector and organisations representing the interests of all people over 50, whatever their gender, age, disability, sexuality, marital or family status, nationality or ethnic origin, cultural or spiritual needs and whether they live in rural or urban areas.
- Single agencies and organisations in all statutory, not for profit, private sectors to take specific actions which are within their control, and plan for their contribution to agendas which need to be delivered in partnership;
- Employer forums to influence personnel policies (eg, healthy workforce, removing age barriers);
- North Yorkshire & York Better Commissioning Learning and Improvement Network;
- Older people themselves, carers and their representative organisations.

## **7. Monitoring and review**

This framework will need to be revisited periodically and refreshed.

Monitoring and review of specific actions and plans will need to be agreed as Local Area Agreements and local action plans are developed within the umbrella of this framework.

Older People and Healthier Communities are key themes to be delivered under Local Area Agreements which will apply to the areas covered by North Yorkshire County Council and City of York Council and their partners from 2007.

These will be key mechanisms for delivering the vision for community services in "Our health, our care, our say", and the public health and health inequalities agenda in "Choosing Health". Extra resources may be given in return for innovation and robust local target setting, linked to future Local Public Service Agreements.

This agreement across boundaries will be a major tool in developing or updating local implementation strategies and targets. Scrutiny Committees of the local authorities, and older people as 'researchers' will have key roles to play in monitoring progress and sharing best practice.

**The most effective means of monitoring and review will be the engagement of older people at every stage.**

## 8. The Commitment from Partners

**The partner agencies will work with older people, to deliver the vision and outcomes described in this agreement and will develop and maintain policies and action plans as appropriate by:**

- actively seeking and supporting the involvement of people over 50 and working with them at every stage to agree future local service developments which optimise delivery of the vision as stated;
- maintaining a dialogue at strategic and operational level to enable multi agency cooperation and remain in touch with the views and concerns of older people;
- agreeing targets for improvement in policies and services which have an impact on older people.
- using equalities impact assessments to 'test out' the accessibility of services and policies
- developing strategies with and for people over 50 which provide a realistic range of accommodation and support options to promote independence
- seeking and supporting opportunities for older people to contribute to the well being of communities

The values underpinning all work to which we sign up are as stated by Better Government for Older People:<sup>1</sup>

- To be socially inclusive - all can contribute and all partners are interdependent;
- Put people first - promote capacity to contribute as well as receive support;
- Listen and respond - to older people as citizens, participants, and service users;
- Treat all fairly - challenge unfair discrimination and promote equality of opportunity;
- Recognise and involve - positive view of older people and their contribution to communities and involvement in service planning;
- Foster partnership - at all levels and between all parties;
- Focus on outcomes - action plans will have measurable goals and timescales;
- Promote learning - for all parties.

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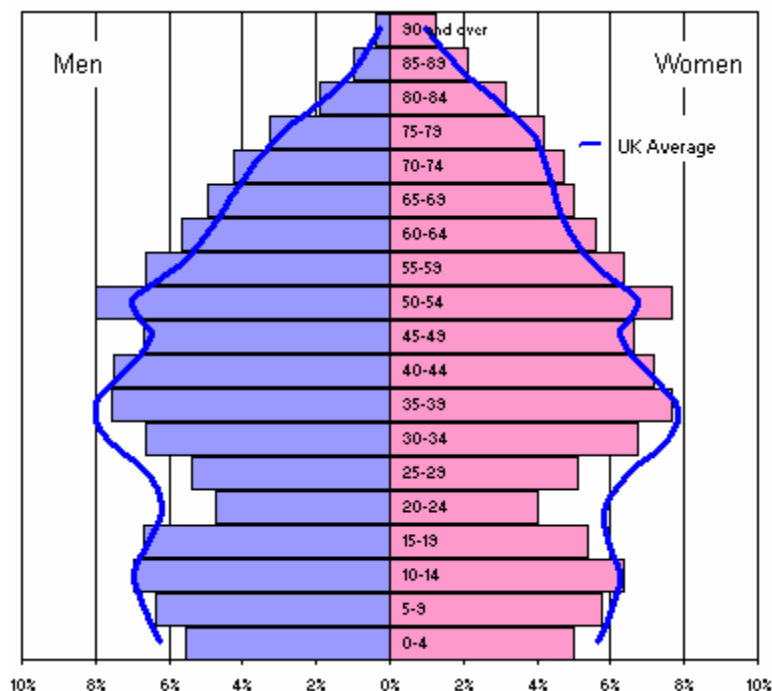
<sup>1</sup> From Better Government for Older People—the values

**Signatories to this document are;**

Signatures on behalf of .....

**North Yorkshire County**

Census 2001 - Age and gender distribution of population



The percentages on the pyramid represent the percentage of 'all males' (left) and 'all females' (right) that are in that age group.

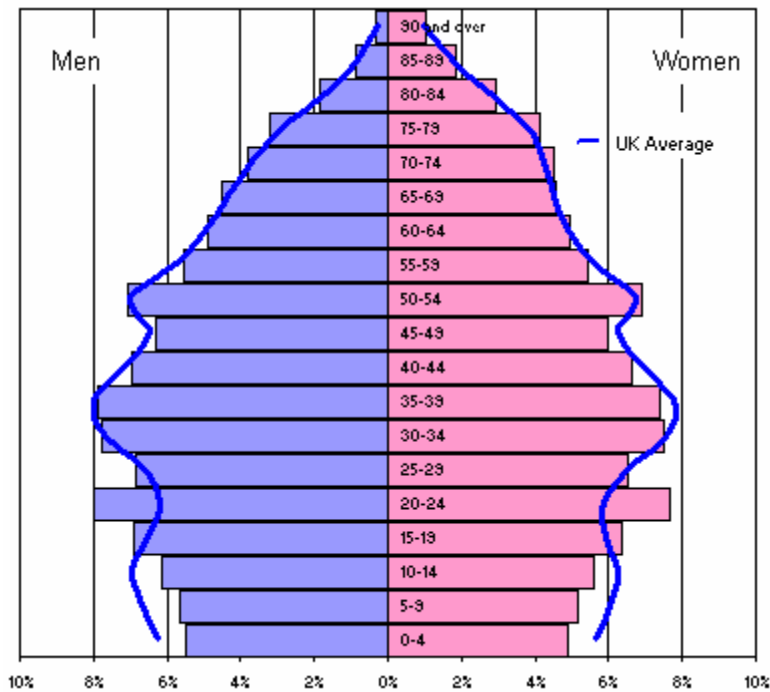
Age range	Total	Males	Females
50-54	44499	22140	22349
55-59	36991	18377	18614
60-64	32083	15694	16389
65-69	28308	13677	14631
70-74	25588	11731	13857
75-79	21338	9084	12254
80-84	14571	5355	9216
85-89	8931	2728	6203
90 and over	4709	1057	3652
Totals	217018	89843	117165

Data sourced from National Statistics census 2001

The final version of these maps will include population projections to 2015

**York**

Census 2001 - Age and gender distribution of population



The percentages on the pyramid represent the percentage of 'all males' (left) and 'all females' (right) that are in that age group.

Age Range	Total	Males	Females
50-54	12621	6158	6463
55-59	9953	4854	5099
60-64	8901	4276	4625
65-69	8230	3930	4300
70-74	7574	3321	4253
75-79	6657	2776	3881
80-84	4375	1614	2761
85-89	2459	736	1723
90 and over	1265	289	976
Totals	62035	27954	34081

Data sourced from National Statistics census 2001

### **Independence, Wellbeing and Choice - our vision for the future of Adult Social Care in England – Consultation Paper, March 2005.**

**This appendix indicates the Government's 7 desired outcomes and definitions, and also the elements from research and what local people say, which contribute to them, and should underpin local strategies and priorities for action. These have been further endorsed by the White Paper, January 2006, as the framework for Local Area agreements.**

#### **1. Improved Health:**

Enjoying good physical and mental health (including protection from abuse and exploitation). Access to appropriate treatment and support in managing long term conditions independently. Opportunities for physical activity.

- There will be increased awareness of the importance of lifestyle, exercise and ways to promote good physical and mental health, and prevent ill health and accidents across North Yorkshire and the City of York, and consideration of resource requirements;
- There will be positive promotion of the opportunities to improve personal health via exercise, 'walking for health' promotions, changing lifestyle habits, increased provision for cyclists, etc, using all media;
- Excellent dietary advice and nutrition will be available in all hospitals and places where older people are dependent on others for catering;
- Employers will recognise their contribution/benefits to improving health among employees;
- Service providers will recognise that social isolation is a key threat to good mental health and independence and will seek to identify ways of reducing this, possibly via support to community schemes, voluntary organisations, responsive transport plans, and continued support to carers of any age;
- Appropriate modern services, support and treatment will be available at the right time, and as locally as feasible, to optimise opportunities for independence and avoid unnecessary admissions (or re-admissions) to hospital, residential or nursing care;
- As older people are also the main unpaid carer population, the importance of identifying their particular health and other needs will be recognised and actions identified to address them, including support to local networks and peer support.

#### **2. Improved Quality of Life**

(access to leisure, social activities and lifelong learning and to universal public and commercial services. Security at home, access to transport and confidence in safety outside the home.)

- People will be able to live in homes which are warm and dry and meet modern "decent" homes standards;

- People will have a safe and secure environment to live in, and report a reduced fear of crime and antisocial behaviour;
- Policies will seek to promote sustainable development and the environment, for the benefit of all
- There will be a shift in focus from hospital to community based models of care and diagnosis closer to home;
- Transport policies will address the needs of older people and their carers and those in rural communities to promote social inclusion. The impact of transport policies should not limit opportunities;
- The importance of access to lifelong learning opportunities, for older people and their carers will be recognised by all;
- The importance of cultural activities such as art, music, and drama in promoting mental wellbeing by providing stimulation and challenge will be recognised
- There will be greater investment in community services which optimise people's chances of independence, feeling safe and retaining personal dignity eg leisure, community/social enterprises, volunteering opportunities, practical assistance services such as gardening, decorating, smoke alarms, door chains, home improvement services, 'message in a bottle' schemes, befriending, advocacy.

**3. Making a Positive Contribution:** active participation in the community through employment or voluntary opportunities. Maintaining involvement in local activities and being involved in policy development and decision making.

- Older people, wherever they live will recognise and be recognised by all sectors as having major contributions to make to community life, in all its aspects and irrespective of age—with children, in education, in work, family life, in volunteering, as elders, peers, mentors, carers, friends, expert users of services and expert patients.  
The contributions by any individual will change over time and opportunities for re-training and re-skilling will be promoted.
- People who use services and carers will be involved in the planning and development of services to ensure that services reflect and are sensitive to changing needs;
- People who do not currently need specialist support will also be given opportunities to influence future service planning and design.

**4. Exercise Choice and Control:** through maximum independence and access to information. Being able to choose and control services. Managing risk in personal life.

- Older people and their carers will have optimum choice and control over their own lives whether living in their own homes or in supported or residential accommodation;

- Carers, many of whom will be over 50, will be encouraged to recognise their own needs and staff will be trained to identify carers and to recognise them as partners in care delivery, and with rights to have their own needs considered and responded to;
- There will be a range of accommodation options for single people and couples , provided to a decent housing standard and with flexible support services, such as extra care, including optimum use of ICT advances, such as telecare and telemedicine;
- There will be joint working, integrated assessments and services where this is most appropriate to ensure that people have speedy access to information, services and treatments as close to home as possible;
- Easier and clearer access to flexible services which are as close to home as possible –one size will not fit all;
- There will be timely access to information, advice and advocacy, provided in accessible formats for people with problems which may relate to ageing;
- There will be acknowledgement by all that being independent does not necessarily mean having no help at all;
- Choosing to take risks, will be a positive choice for some.

**5. Freedom from Discrimination and Harassment:** equality of access to services. Not being subject to abuse.

- There will be equal access to services for all, irrespective of age, culture, religion, ethnicity, gender, disability, sexual orientation. Discriminatory practices and policies will be challenged;
- Health inequalities will be addressed;
- Age in itself will not be a barrier to work, education or to access support and treatment;
- Positive action will be taken by all agencies to identify requirements of, and responses needed by, minority groups, whether they are in a minority because of race, ethnicity, rurality, disability, sexuality, danger of exploitation or abuse or for another reason;
- Vulnerable people will be supported and protected;
- Remaining incidents of doorstep crime will be actively challenged and prosecuted;

**6. Economic Well Being:** access to income and resources sufficient for a good diet, accommodation and participation in family and community life. Ability to meet costs arising from individual specific needs.

- Older people who wish to, to remain in employment, with access to any re-skilling training they may need;

- There will be encouragement and support offered to older people and their carers to maximise income and to claim available benefits as appropriate, and that process will be as simple as possible.
- Representations will be made as appropriate to Government to promote adequate income for people in retirement and challenge policies which discriminate against older people

**7. Personal Dignity:** keeping clean and comfortable. Enjoying a clean and orderly environment. Availability of appropriate personal care.)

- There will be a culture with explicit standards for high quality services that promote the privacy and dignity of older people;
- Services will be delivered in ways sensitive to the individual's cultural, racial or religious requirements, and personal preferences;
- For people who may need specialist services, for example people with dementia, these will be designed and delivered in full consultation with the person and their carers;

Every contact with public services will be a positive experience, in terms of access to information, speedy response, being listened to and advised or provided with appropriate support or treatment and guided through the necessary systems.

**Representative Organisations on Developing the Multi-Agency Strategic Framework and organisations who commented on drafts of August 2005 and January 2006**

North Yorkshire County Council  
City of York Council  
District Councils represented by Selby and Richmondshire

Hambleton/Richmondshire Primary Care Trust  
Selby/York Primary Care Trust  
Craven/Harrogate Primary Care Trust  
Scarborough/Whitby/Ryedale Primary Care Trust  
Tees & North East Yorkshire Mental Health Services Trust (representing mental health services)  
Acute National Health Service Trusts (represented by Scarborough)

Supporting People (North Yorkshire)  
North Yorkshire Police  
North Yorkshire Fire and Rescue

Independent Care Group representing Independent Sector Care Providers  
Age Concern, N. Yorks (representing Voluntary Sector)

**Consultation August 2005 – March 2006 via Local Implementation Teams for national service framework and local strategic partnerships**

In addition comments received from:

Elected councillor Older People champions North Yorkshire

Older people's Reference Groups in Craven, Harrogate and Hambleton,

Local Implementation Teams for National Service Framework

Richmondshire District Council

Carers Resources: Craven and Harrogate and Selby /York

Alzheimer's Disease Society

Age Concern, North Yorkshire

Better Government for Older People

Executive elected councillors in City of York and North Yorkshire

Airedale NHS Trust

Local Strategic Partnerships: Richmondshire and Harrogate  
Social services, North Yorkshire

## Appendix 4

### **Planning for Older Age 2006: Signatories and constituent agencies**

To be added as process is completed